

2010 PeyBack Foundation Ticket Incentive Program

- The PeyBack Foundation's ticket incentive program donates 35 tickets to each Colts home regular season game to central Indiana youth serving organizations.
- Ticket Incentive Program is only for Indianapolis Colts' Regular Season Home Games at Lucas Oil Stadium.
- To be eligible to apply for tickets your organization must:
 - Be located in central Indiana
 - Mission is to benefit disadvantaged youth ages between the ages of 6-18
 - Have IRS Code Section 501(c)3 tax exempt status
 - Be able to provide transportation and chaperones for the game
- In order to apply for the ticket incentive program please provide us with the following information:

Name of Organization: _____

Address: _____

Email: _____

Website: _____

Phone: _____

Name and title of Applicant: _____

Number of times your organization has previously received Colts tickets from the PeyBack: _____

Would a night game work for your group after 7:00 pm or 8:20 pm (Monday or Sunday Night)? _____

If your organization does not receive tickets for a Colts' home game would your organization be interested in 35 pre-season Colts tickets: _____

Description of the mission of your organization:

In one typed page or less please describe the program you would create for youth in your organization to be eligible to receive an opportunity to go to the Colts game. Please be specific in describing nature of the incentive you would structure (what the youngsters must do to qualify to go to the game) and the young people your program would be targeting.

Please include a copy of your 501c3 certificate.

All Applications Are Due: July 15, 2010

Mail Applications to:
Elizabeth Ellis
PeyBack Foundation
6325 N. Guilford Suite 201
Indianapolis, IN 46220

All Applicants will be notified no later than August 1, 2010 via email from Elizabeth Ellis.